

CHICAGO CONSUMERS' CHECKBOOK

January 4, 2013

Dr. Ralph Robbins
241 Golf Mill Prof. Bldg.
Niles, IL 60714

Dear Dr. Robbins,

We are pleased to inform you that you are included in *Chicago Consumers' CHECKBOOK* magazine's latest list of top-rated local dental specialists, the product of a survey of almost all actively practicing dentists in the Chicago area, who were asked to name one or two specialists in six specialty fields they would consider most desirable for care of a loved one.

The list, featured in the enclosed issue, includes the names of the specialists mentioned most often, along with the number of mentions each received in our survey. In addition to the enclosed issue, we have arranged for you a complimentary subscription to the magazine, and we encourage you to make issues available in your waiting area for the benefit of your patients.

In case you are not familiar, *Chicago Consumers' CHECKBOOK* magazine, online at www.checkbook.org, evaluates the quality and prices of local service companies, professionals, and stores, such as auto repair shops, plumbers, doctors, dentists, banks, insurance companies, health clubs, garden nurseries, and kennels. *CHECKBOOK* is published by Consumers' CHECKBOOK/Center for the Study of Services, an independent, nonprofit consumer organization founded in 1974 with the help of funding from the U.S. Office of Consumer Affairs and Consumers Union (publisher of *Consumer Reports*). Our purpose is to help consumers obtain high-quality services and products at reasonable prices.

We publish *Consumers' CHECKBOOK* in the Boston, Chicago, Delaware Valley, Puget Sound, San Francisco/Oakland/San Jose, Twin Cities, and Washington, D.C., areas twice a year. *CHECKBOOK* has won the National Press Club's prestigious First Place Award for Excellence in Consumer Journalism and various other honors. *CHECKBOOK/CSS* is supported entirely by subscription payments and donations from our subscribers, and through revenue from selling our books and survey and information services. We do not accept donations from businesses and our publications carry no advertising, so that there can be no question about the integrity of our ratings.

You and your staff should be proud of the high level of care for which your practice has been recognized.

Sincerely,



Robert Krughoff
President, Chicago Consumers' CHECKBOOK